



2018 EDITORIAL & EVENTS CALENDAR

→ published every Wednesday

Customer: _____

Size: _____ Frequency: _____ Dates: _____ (as per contract): _____

Publish Date		Deadline
<input type="radio"/> JAN 3 (01)	Salads*	DEC 28
<input type="radio"/> JAN 10 (02)		JAN 4
<input type="radio"/> JAN 17 (03)		JAN 11
<input type="radio"/> JAN 24 (04)		JAN 18
<input type="radio"/> JAN 31 (05)	Super Bowl Week	JAN 25
<input type="radio"/> FEB 7 (06)	Chocolate* / Valentine's Day	FEB 1
<input type="radio"/> FEB 14 (07)		FEB 8
<input type="radio"/> FEB 21 (08)	CINEQUEST GUIDE	FEB 15
<input type="radio"/> FEB 28 (09)		FEB 22
<input type="radio"/> MAR 7 (10)	Sandwiches*	MAR 1
<input type="radio"/> MAR 14 (11)	St. Patrick's Day	MAR 8
<input type="radio"/> MAR 21 (12)		MAR 15
<input type="radio"/> MAR 28 (13)	BEST OF SILICON VALLEY /Easter	MAR 22
<input type="radio"/> APR 4 (14)	Seafood*	MAR 29
<input type="radio"/> APR 11 (15)		APR 5
<input type="radio"/> APR 18 (16)	Cannabis Edibles* /420 GUIDE/SV COMIC-CON	APR 12
<input type="radio"/> APR 25 (17)	SPRING DINING ISSUE	APR 19
<input type="radio"/> MAY 2 (18)	Cinco De Mayo/ Mexican Food*	APR 26
<input type="radio"/> MAY 9 (19)	Mother's Day	MAY 3
<input type="radio"/> MAY 16 (20)	SUMMER GUIDE	MAY 10
<input type="radio"/> MAY 23 (21)	Memorial Day	MAY 17
<input type="radio"/> MAY 30 (22)		MAY 24
<input type="radio"/> JUN 6 (23)	Ice Cream*	MAY 31
<input type="radio"/> JUN 13 (24)	BARS & CLUBS /Father's Day	JUN 7
<input type="radio"/> JUN 20 (25)		JUN 14
<input type="radio"/> JUN 27 (26)	4th of July	JUN 21

Publish Date		Deadline
<input type="radio"/> JUL 4 (27)	BBQ, Burgers & Hot Dogs* / July 4th	JUN 28
<input type="radio"/> JUL 11 (28)		JUL 5
<input type="radio"/> JUL 18 (29)	SV BEER WEEK ISSUE	JUL 12
<input type="radio"/> JUL 25 (30)	SV Beer Week	JUL 19
<input type="radio"/> AUG 1 (31)	Greek/Mediterranean* /SJ Jazz Festival	JUL 26
<input type="radio"/> AUG 8 (32)		AUG 2
<input type="radio"/> AUG 15 (33)		AUG 9
<input type="radio"/> AUG 22 (34)	FALL ARTS GUIDE	AUG 16
<input type="radio"/> AUG 29 (35)	Labor Day	AUG 23
<input type="radio"/> SEP 5 (36)	Italian*	AUG 30
<input type="radio"/> SEP 12 (37)		SEP 6
<input type="radio"/> SEP 19 (38)		SEP 13
<input type="radio"/> SEP 26 (39)	SPORTS	SEP 20
<input type="radio"/> OCT 3 (40)	Oktoberfest*	SEP 25
<input type="radio"/> OCT 10 (41)		OCT 4
<input type="radio"/> OCT 17 (42)	FALL DINING GUIDE	OCT 11
<input type="radio"/> OCT 24 (43)	Halloween	OCT 18
<input type="radio"/> OCT 31 (44)		OCT 23
<input type="radio"/> NOV 7 (45)	Soups/Pho'/Ramen* /Veterans Day	NOV 1
<input type="radio"/> NOV 14 (46)		NOV 8
<input type="radio"/> NOV 21 (47)	THANKSGIVING/GIFT GUIDE	NOV 5
<input type="radio"/> NOV 28 (48)		NOV 22
<input type="radio"/> DEC 5 (49)	Buffets*	NOV 29
<input type="radio"/> DEC 12 (50)		DEC 6
<input type="radio"/> DEC 19 (51)	CHRISTMAS/NYE GUIDE	DEC 13
<input type="radio"/> DEC 26 (52)	NYE/YEAR IN REVIEW	DEC 20

Key: **ALL CAPS** = Editorial Issue * = Food Feature