

NEWSLETTER MARKETING

Newsletter sponsorships reach active audiences making entertainment decisions and weekend plans

- Quality email subscribers
- Premium visibility
- High relevance



NEWSLETTER SPONSORSHIP MARKETING OPPORTUNITIES

METROACTIVE NEWSLETTER

Wednesday delivery
728 x 90 digital display
\$150 top position / \$100 all others
37,648 subscribers

SANTA CRUZ GOOD TIMES

Wednesday delivery
300x100 digital display
\$200
33,208 subscribers

MARIN COUNTY

Wednesday delivery
300x250 digital display
\$150
11,032 subscribers

SANJOSE.COM WEEKEND ESSENTIALS

Thursday delivery
300 x 100 digital display
\$150
39,900 subscribers

NORTH BAY / SANTA ROSA

Wednesday delivery
300x250 digital display
\$150
11,789+ subscribers

For more information contact your account executive or call 408.200.1300