



# 2020 EDITORIAL & EVENTS CALENDAR

→ published every Wednesday

Customer: \_\_\_\_\_

Size: \_\_\_\_\_ Frequency: \_\_\_\_\_ Dates: \_\_\_\_\_ (as per contract): \_\_\_\_\_

Publish Date		Deadline
<input type="radio"/> JAN 1 (01)		DEC 26
<input type="radio"/> JAN 8 (02)		JAN 2
<input type="radio"/> JAN 15 (03)		JAN 9
<input type="radio"/> JAN 22 (04)	<b>WINTER ARTS GUIDE</b>	JAN 16
<input type="radio"/> JAN 29 (05)	Super Bowl Week	JAN 23
<input type="radio"/> FEB 5 (06)		JAN 30
<input type="radio"/> FEB 12 (07)	Valentine's Day	FEB 6
<input type="radio"/> FEB 19 (08)		FEB 13
<input type="radio"/> FEB 26 (09)		FEB 20
<input type="radio"/> MAR 4 (10)	Cinequest Guide	FEB 27
<input type="radio"/> MAR 11 (11)	St. Patrick's Day	MAR 5
<input type="radio"/> MAR 18 (12)		MAR 12
<input type="radio"/> MAR 25 (13)		MAR 19
<input type="radio"/> APR 1 (14)	<b>CANNABIS 420</b>	MAR 26
<input type="radio"/> APR 8 (15)	Easter	APR 2
<input type="radio"/> APR 15 (16)		APR 9
<input type="radio"/> APR 22 (17)	<b>SPRING SV DINING</b>	APR 16
<input type="radio"/> APR 29 (18)	Cinco De Mayo	APR 23
<input type="radio"/> MAY 6 (19)	Mother's Day	APR 30
<input type="radio"/> MAY 13 (20)		MAY 7
<input type="radio"/> MAY 20 (21)	Memorial Day	MAY 13
<input type="radio"/> MAY 27 (22)		MAY 21
<input type="radio"/> JUN 3 (23)		MAY 28
<input type="radio"/> JUN 10 (24)	<b>SUMMER GUIDE / VISITOR'S GUIDE</b>	JUN 4
<input type="radio"/> JUN 17 (25)	Father's Day	JUN 11
<input type="radio"/> JUN 24 (26)	4th of July	JUN 18

Publish Date		Deadline
<input type="radio"/> JUL 1 (27)	July 4th	JUN 25
<input type="radio"/> JUL 8 (28)		JUL 2
<input type="radio"/> JUL 15 (29)	<b>BARS &amp; CLUBS / SV BEER WEEK</b>	JUL 9
<input type="radio"/> JUL 22 (30)	SV Beer Week	JUL 16
<input type="radio"/> JUL 29 (31)		JUL 23
<input type="radio"/> AUG 5 (32)		JUL 30
<input type="radio"/> AUG 12 (33)		AUG 6
<input type="radio"/> AUG 19 (34)		AUG 13
<input type="radio"/> AUG 26 (35)	<b>FALL ARTS GUIDE / STUDENT GUIDE</b>	AUG 20
<input type="radio"/> SEP 2 (36)	Labor Day	AUG 27
<input type="radio"/> SEP 9 (37)		SEP 3
<input type="radio"/> SEP 16 (38)		SEP 10
<input type="radio"/> SEP 23 (39)	<b>BEST OF SILICON VALLEY</b>	SEP 17
<input type="radio"/> SEP 30 (40)	<b>OKTOBERFEST GUIDE</b>	SEP 22
<input type="radio"/> OCT 7 (41)		OCT 1
<input type="radio"/> OCT 14 (42)		OCT 9
<input type="radio"/> OCT 21 (43)	<b>FALL SV DINING</b>	OCT 15
<input type="radio"/> OCT 28 (44)	<b>HALLOWEEN GUIDE</b>	OCT 20
<input type="radio"/> NOV 4 (45)	Veterans Day	OCT 29
<input type="radio"/> NOV 11 (46)		NOV 5
<input type="radio"/> NOV 18 (47)	<b>THANKSGIVING GUIDE</b>	NOV 2
<input type="radio"/> NOV 25 (48)	Thanksgiving	NOV 19
<input type="radio"/> DEC 2 (49)	<b>GIFT GUIDE</b>	NOV 26
<input type="radio"/> DEC 9 (50)		DEC 3
<input type="radio"/> DEC 16 (51)	<b>NEW YEAR'S EVE GUIDE</b>	DEC 10
<input type="radio"/> DEC 23 (52)	Christmas/ <b>YEAR IN REVIEW / NYE</b>	DEC 17

Key: **ALL CAPS RED** = Editorial Issue **ALL CAPS BLUE** = Magazine